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MARKETING

**February/March 2010**

# Spa intelligence

Intelligent solutions from experts who know what makes your spa business tick...



## Need a fresh approach this year?

Marketing & PR for Spa Products

Specialist advice and recession-proof strategies for promoting your brand in the spa market, including:

new product launches • packaging & brochure copy • sales presentations  
training manuals • promotions • web sites • e-marketing • trade PR • QVC

"It is very refreshing to work with somebody who is really committed to delivering a truly wonderful and unique service."

Shula Starkey, Founder, **ARK Age Aware Skincare**



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